



FAT MOOSE

SPRING / SUMMER
2020

SPRING
SUMMER
20

#THEMOOSEISLOOSE

**FAT MOOSE WAS FOUNDED
IN SCANDINAVIA BACK IN
2010 AND HAS REMAINED
TRUE TO ITS ROOTS OF
TRADITIONAL CRAFTSMANSHIP,
PERFORMANCE WEAR, MODERN
TECHNOLOGY AND ADVENTURE.
SINCE THEN THE BRAND HAS
BECOME A CULT PHENOMENON,
FINDING ITS POSITION AS AN
OUTDOOR PERFORMANCE
BRAND FOR THE MODERN MAN.**

**THE FAT MOOSE TEAM ARE
CONSTANTLY STRIVING TO
FIND OPTIMAL BALANCE
BETWEEN A STRONG R&D IN
GARMENT DEVELOPMENT AS
WELL AS COOL DESIGNS THAT
HAVE A GLOBAL APPEAL. AND
NOW WITH YOUR FAT MOOSE
PURCHASE, YOU ARE A PART OF
THE FAMILY.**

WELCOME.



FAT MOOSE COLLECTION SPRING / SUMMER 2020

Durable, comfortable rain wind- and storm proof light-weight jackets that are as tough as armour. Practical? Yes – but also with a fashion perspective in mind. High quality and outdoor focused outerwear whether you're going camping or planning a mountain expedition.

If you prefer your clothing to actually serve as protection from the elements, but still care about style, Fat Moose is your number one brand.

The colours in the Fat Moose SS20 collection are muted yet light and spring approaching, leading your thoughts towards brighter and warmer summer days.

08

**BEN
JACKET**

12

**ENZO
JACKET**

17

**LUMBER
JACKET**

20

**TIMO
JACKET**

24

**SAILOR
JACKET**

28

**NATHAN
JACKET**

30

**HIKER
JACKET**

32

**JOSEPH
OVERSHIRT**

34

**WOOD
SPORT**

40

**MATS
JACKET**



01

BEN JACKET

The upscaled windproof version of a classic bomber jacket. Minimalistic and refined with edgy eye catching color details on the sleeves.



FAT MOOSE → SS'20





A CLASSIC AND
COOL JACKET WITH
NICE DETAILS. IT'S
COMFORTABLE
AND YOUR
ARMOUR DURING
EXTREME WEATHER
CONDITIONS.



02

ENZO
JACKET



EVOLUTION





LET'S BE REAL.
MAKE THE
IMPOSSIBLE!



03

LUMBER JACKET

This garment is made with passion and commitment to create high quality, technical performance wear. Designed for all outdoor enthusiasts.





04

TIMO JACKET

Classic hooded
windproof jacket
with a light
padding and a
contrast lining
and cool zipper
details.







05

**SAILOR
JACKET**



EVOLUTION





FAT MOOSE

ALL YOU
NEED IS AN
URGE FOR
ADVENTURE



06

NATHAN JACKET

Simple windproof
colour blocking
jacket with hidden
pocket details.





07

HIKER
JACKET



EVOLUTION





08

JOSEPH OVERSHIRT

Designed for all
outdoor
enthusiasts.

GO WHERE
YOU FEEL
MOST ALIVE



FAT MOOSE

WOOD
SPORT

The wood sport
is a cool and edgy
jacket. Perfect for
men with an urban
lifestyle.



**THE WOOD SPORT
IS A COOL AND
EDGY JACKET
AND PERFECT
FOR MEN WITH
AN URBAN
LIFESTYLE**





FAT MOOSE

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**MATS
JACKET**



FAT MOOSE → SS'20





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