



APRÈS

A full-page photograph of a man walking away from the camera into the ocean. He is shirtless and wearing bright red swim trunks. He is walking through shallow, clear water that is splashing around his legs. In the background, there is a large, rugged rock formation with a dark cave-like opening. The water is a vibrant greenish-blue, and the sand is a light tan color. The overall scene is bright and sunny, suggesting a tropical or coastal environment.

COMMITMENT TO THE ENVIRONMENT



FROM THE OUTSET, WE VOWED TO
MAKE A DIFFERENCE TO THE ENVIRONMENT
THAT SUPPORTS THE LIFESTYLE WE LOVE.

OUR LONG-TERM GOAL IS
TO BECOME THE MOST ENVIRONMENTALLY FRIENDLY
SWIMWEAR BRAND IN THE WORLD,
SO TO START THIS JOURNEY WE WILL BE DONATING
10% OF OUR 2018/2019 PROFITS
TO THE OCEAN CLEAN UP PROJECT,
WHICH WE INTEND TO INCREASE TO 50%
IN THE FUTURE

THE SECOND STEP WE ARE TAKING
IS TO ENSURE THAT BY SS/19,
ALL OF OUR PRODUCTS WILL BE MADE
FROM RECYCLED PLASTIC BOTTLES,

OUR ENTIRE SUPPLY CHAIN WILL BE FREE
FROM HARMFUL SINGLE-USE PLASTICS

AS WE GROW WE PROMISE
TO PURSUE THE MOST EFFICIENT,
LOW CARBON SUPPLY OPTIONS AVAILABLE.



An aerial photograph of a coastline. The left side of the image is dominated by deep turquoise water with visible ripples and small waves. A white, frothy wave line runs diagonally from the top right towards the bottom right, separating the deep water from a wide, golden-brown sandy beach. The beach is smooth and reflects the light. On the far right edge, a portion of a rocky cliff or shoreline is visible, showing some vegetation and the texture of the rock.

INSPIRED BY OUR MEDITERRANEAN ROOTS,
IN 2015 WE STARTED APRES WITH AN AMBITION
TO CREATE A MODERN SWIMWEAR BRAND
THAT CAPTURED THE MADNESS, MARVEL AND ROMANCE
OF OUR ICONIC REGION



OUR FORMULA IS SIMPLE.
WE SET OUT TO DELIVER A PRODUCT
THAT OFFERS PREMIUM QUALITY, STYLE
SIMPLICITY AND COMFORT.

APRES SWIMWEAR COMBINES AUDACIOUS
BOLD COLOURS WITH CREATIVE ORIGINAL DESIGNS
THAT KEEP OUR CUSTOMERS IN TREND
AT THE MARKETS MOST COMPETITIVE PRICE.

ALLOWING THEM TO SPEND MORE
ON THE HOLIDAY MOMENTS THAT MATTER

APRES SWIMWEAR EMBODIES THE LONG DAY
SLOW SUNSET LIFESTYLE,

SO WHETHER YOU'RE GOING FROM
THE COURT TO COFFEE,
FROM BAT AND BALL TO THE BAR
OR FROM THE SHORE TO THE SURF OR SAIL,

WE'VE GOT YOU COVERED.





OUR JOURNEY STARTED IN THE MED
BUT OUR VISION IS GLOBAL

A photograph of a paved road curving through a tropical landscape at sunset. The road is flanked by lush greenery and numerous tall palm trees. The sky is a mix of blue and orange, indicating the time is dusk. In the center of the image, the word "APRÈS" is written in a white, serif font, enclosed within a thin white rectangular border.

APRÈS

PRESENCE

- SHOWROOM** - SON OF BOB, SHOREDITCH
- ONLINE STORE** - WWW.THEAPRESLIFE.COM
- WHOLESALE** - GILES@THEAPRESLIFE.COM
- PARTNERING** - SISOLA@THEAPRESLIFE.COM
- COLLABS** - FCRUZ@THEAPRESLIFE.COM
- GENERAL** - INFO@THEAPRESLIFE.COM

STOCKISTS

- PORTUGAL** - QUINTO DO LAGO, BYRORY BOUTIQUES
- BERMUDA** - PRINCESS HAMILTON HOTEL, LUXURY GIFTS BERMUDA
- ROSEWOOD HOTEL, LUXURY GIFTS BERMUDA
- SINGAPORE** - HANWAY COMPANY EVENS, WWW.HANWAY.CO